Center for Women & Enterprise
Your Vision. Our Mission.

# 2014 CWE PROGRAMS
## *SPONSORSHIP OPPORTUNITIES*

| | $ 15,000 per series | $ 10,000 per series | $ 7,500 per series | $ 5,000 per session | $ 3,000 per session | $ 3,000 per 60 sessions | $ 2,000 per session | $ 1,500 per 30 sessions | $ 1,000 per session |
|---|---|---|---|---|---|---|---|---|---|
| **Program** *Description* | **Community Entrepreneurs Program (CEP)** *Business planning* | **Power Up!** *Business planning* | **Accelerate!** *Business planning* | **Boot Camps** *Topics include visioning, QuickBooks, social media, SEO* | **Build-Your-Business (BYB)** *Topics include social media, pricing, marketing, cash flow, hiring* | **1:1 Business Consulting** *Includes coaching on marketing, legal, tax, strategy* | **In-Transition** *Topics include resumes, interviewing, communications, job searching* | **1:1 Business Consulting** *Includes coaching on marketing, legal, tax, strategy* | **How-To Series** *Topics include entrepreneur-ship, funding, legal entities, SBA resources* |
| **Sponsorship Length** | 14-week series | 13-week series | 6-week series | 1 session (2 hours) | 1 session (2 hours) | 60 sessions (1 hour each) | 1 session (2 hours) | 30 sessions (1 hour each) | 1 session (1-2 hours) |
| **Attendee Profile** | Low-to-moderate income women with little/no business experience | Women with business experience or looking to grow a business | Early-phase entrepreneurs with business acumen looking to grow a business | First-time entrepreneurs, experienced business owners, and professionals | Entrepreneurial women in early-growth stage of a business | Entrepreneurial women in start-up and/or early-growth stage of a business | Women experiencing unemployment, underemployment, or seeking to make a job/career change | Entrepreneurial women in start-up and/or early-growth stage of a business | Entrepreneurial women in start-up stage of a business |
| **Avg. # Attendees** | 10-15/ series | 13-15/ series | 10-15/ series | 25-30/session | 15-18/session | 1/session | 20-30/session | 1/session | 15-20/session |
| **Complimentary ticket to CWE's Annual Women Business Leaders Conference** | ✓ 4 tickets | ✓ 2 tickets | | | | | | | |
| **Logo in CWE course catalog and any printed materials related to program** | ✓ | ✓ | ✓ | | | | | | |
| **Logo in online event calendar** | ✓ | ✓ | ✓ | ✓ | | | | | |
| **Logo on PowerPoint title slide for program** | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| **Recognition in email marketing and social media re: program** | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |