



Center for Women & Enterprise

Women Business Leaders Conference

FEATURING THE **WOMEN OF COLOR BUSINESS SUMMIT**

OCTOBER 19 & 20, 2022

WOMEN BUSINESS LEADERS CONFERENCE | WEDNESDAY, OCTOBER 19, 2022

| | | | |
|---------------------|--|---|---|
| 10:00 AM - 10:15 AM | <p align="center">Conference Welcome Gaby King Morse, Center for Women & Enterprise</p> | | |
| 10:15 AM - 10:45 AM | <p align="center">Opening Keynote: Your Story is Your Superpower Chely Wright, Unispace and LikeMe Org</p> | | |
| 10:45 AM - 11:00 AM | <p align="center">Stretch Break / Transition Time <i>Use this time to take a break and get logged into your chosen workshop.</i></p> | | |
| | <p align="center">Workshops <i>Select one of the below workshops to participate in during this time frame.</i></p> | | |
| 11:00 AM - 11:45 AM | <p>Workshop 1: We Work for Food: How Women Will Transform the Foodieconomy Lisa J Raiola, MPH, Hope & Main</p> | <p>Workshop 2: Mindset and Money: A Conversation with Dr. Caroline Clerisme Dr. Caroline Clerisme, Doctors Out of Debt</p> | <p>Workshop 3: Think Big. Win Big. Mapping Our Roadmap to Success Diane Winston, Winston Strategic Partners, LLC</p> |
| 11:45 AM - 12:00 PM | <p align="center">Stretch Break / Transition Time <i>Use this time to take a break and get logged into your next session.</i></p> | | |
| 12:00 PM - 12:45 PM | <p align="center">Panel: Stronger Together & Closing Remarks Moderator: Tisha Hood, Breadcrumbs Creative Joan Wallace-Benjamin, Ph.D., J Wallace-Benjamin Consulting Ilhiana Rojas Saldana, CPC, CDVC, BeLIVE Coaching and Consulting</p> | | |
| 12:45 PM - 1:00 PM | <p align="center">Stretch Break / Transition Time <i>Corporate Members & Certified WBEs use this time to take a break before WBENC Meet & Greet</i></p> | | |
| 1:00 PM - 2:15 PM | <p align="center">CWE WBENC Meet & Greet <i>WBEs Only</i></p> | | |



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WOMEN OF COLOR BUSINESS SUMMIT | THURSDAY, OCTOBER 20, 2022

| | | | |
|---------------------|---|---|--|
| 10:00 AM - 10:15 AM | Women of Color Business Summit Opening Remarks Kimberly E. Zouzoua, Center for Women & Enterprise | | |
| 10:15 AM - 10:50 AM | Women of Color Business Summit Keynote Carmen M. Ortiz, Anderson Kreiger | | |
| 10:50 AM - 11:00 AM | Stretch Break / Transition Time <i>Use this time to take a break and get logged into your next session.</i> | | |
| 11:00 AM - 11:45 AM | Workshops or Panel <i>Select one of the below sessions to participate in during this time frame.</i> | | |
| | Workshop 1: Digital Business Solutions: Thriving in the Digital Economy Cathleen Finn, Verizon Melissa Egdorf, Verizon | Workshop 2: Leading From Your Superpower and Building Your Founder Success Team Paulette Piñero, Unstoppable Latina LLP | Workshop 3: Entrepreneurs with an MBA: Melanated Business Acumen Dr. Genesis Ross, Resource Education, LLC |
| | Panel: Maximizing Your Impact: When, Why, and How? Moderator: Lisa Ranglin, Rhode Island Black Business Association Sofia Corcho Flores, Hispanic Star Boston Jacquetta Van Zandt, The Partnership, Inc. LiXin Olsen, Globalization Partners | | |
| 11:45 AM - 12:00 PM | Stretch Break / Transition Time <i>Use this time to take a break and get logged into your next session.</i> | | |
| 12:00 PM - 12:45 PM | Closing Session Kimberly E. Zouzoua, Center for Women & Enterprise | | |
| | Networking 1: Is It Time to Certify Your Business? Vicki Gray, New Chapter Home Improvement | Networking 2: Care for Caregivers Carla Carlisle, The Compassionate Companion | |
| 12:45 PM - 1:00 PM | Stretch Break / Transition Time <i>Corporate Members & Certified WBEs use this time to take a break before WBENC Meet & Greet</i> | | |
| 1:00 PM - 2:15 PM | CWE WBENC Meet & Greet <i>WBEs Only</i> | | |