



Center for Women & Enterprise
Your Vision. Our Mission.



New England Corporate Membership



WBENC

WOMEN'S BUSINESS ENTERPRISE
NATIONAL COUNCIL

JOIN FORCES. SUCCEED TOGETHER.

About CWE and WBENC

The Center for Women & Enterprise (CWE) is a New England-based nonprofit organization dedicated to helping people start and grow their businesses. CWE has worked with more than 55,700 Massachusetts, Rhode Island, New Hampshire and Vermont entrepreneurs since 1995. CWE also operates the Veterans Business Outreach Center of New England (VBOC of NE) that focuses on assisting veterans, active duty service members and their families with starting and growing their business.

Through education, technical assistance, strong corporate-community relationships and access to capital CWE provides opportunities for women entrepreneurs and women in business to increase professional success, personal growth, and financial Independence.

The Women's Business Enterprise National Council (WBENC), founded in 1997, is the nation's leading advocate of women-owned businesses as suppliers to U.S. corporations. It is the largest third-party certifier of businesses owned and operated by women in the U.S. WBENC fosters diversity in the world of commerce with programs and policies designed to expand opportunities and eliminate barriers in the marketplace for women business owners. WBENC works with representatives of corporations to encourage the utilization and expansion of supplier/vendor diversity programs.

Dedicated to enhancing opportunities for women's business enterprises, WBENC works in partnership with women's business organizations located throughout the country to provide a national standard of certification for women-owned businesses.

CWE is the New England Regional Partner Organization (RPO) for WBENC, managing the educational programs, networking events and matchmaking opportunities that bring this region's WBENC Corporate Members and its certified Women's Business Enterprise (WBEs) together. Currently, there are over 450 WBEs headquartered in New England.

*"Having been affiliated for a long time with GNEMSDC, I was curious about **WBENC**. I found it to be an impressive organization with access to a wide range of interesting women-owned businesses that I truly wanted to work with. Thank you, WBENC, for adding so much to my pool of diverse resources!"*

*--James Sturgis, Director of Supplier
Diversity, Stop & Shop (Ahold USA)*

Membership



Annual Membership Dues

Corporate Membership	\$3000 annually
Educational Institute Membership	\$2000 annually
Government/Quasi Membership	\$1750 annually

Selection of Current Corporate Members *(35+ Regional Members)*

Biogen	Harvard University
Blue Cross Blue Shield MA	John Hancock
Boston Children's Hospital	Raytheon
Citizens Bank	Staples, Inc
CVS Health	Takeda Pharmaceuticals
Federal Reserve Bank of Boston	TJX Companies, Inc

Selection of Current WBEs *(450+ Certified Businesses)*

American Residual Talent/ARTPayroll	iTech Solutions Inc.
Cambridge Computer Services, Inc.	Kittredge Equipment Co. Inc
Cirtronics Corporation	Liquid PC, Inc.
Continental Resources Inc	Polaris Direct
FoodScience Corporation	Slade Gorton & Co., Inc.
Hollister Staffing, Inc.	Vermont Precision Tools, Inc.

Membership Benefits



As a member of our corporate council, you will:

- Have access to over 450 certified women-owned businesses in our 6-state, New England region through WBENC's searchable, online database, WBENCLink.
- Attend regional and national trade shows like our annual regional Women Business Leaders Conference, which give you direct access to our certified women-owned business enterprises.
- Take part in our joint WBE-Corporate programs, including our Corporate Mentor program, industry group events, and networking opportunities.
- Receive regional and national recognition as an organization endorsing women-owned enterprises.
- Be part of and, indeed, shape the increasing and ever more important footprint in New England for supplier diversity.
- Be listed as a "Corporate Partner" in marketing and press materials having to do with CWE's WBENC Certification program and have access to CWE's and WBENC's logos.
- Network with other corporations that are actively engaged in supplier diversity programs.
- Showcase your business in WBENCLink, an internet database that hundreds of corporations in the United States use to help them find new suppliers.
- Have high visibility sponsorship and presentation opportunities at Supplier Diversity forums.

Membership Opportunities

Events Sponsorship

Speaking and Presenting

Company Visibility

Signature Event: CWE's annual Women Business Leaders Conference



Center for Women & Enterprise
2019 Women Business Leaders Conference

CWE Impact

Since 1995, CWE has:

- Trained more than 51,000 women (and men)
- Helped entrepreneurs create over 51,500 jobs
- Helped entrepreneurs generate over \$1.4 billion in wages
- Certified 2,069 women-owned businesses

In 2018, after completing CWE's programs:

- 49% Aspiring entrepreneurs started a business
- 69% Increase the revenue of an existing business
- 43% Improve their financial situation

Event Snapshot

Number of Guests 400

Audience Demographic

Women business leaders, WBENC-certified Women Business Enterprises (or WBEs), regional corporations, Supplier Diversity professionals, and other business and community leaders

Why Sponsor

- Visibility for your business
- Your company name in promotional material. Email list is over 32,000 people
- Your sponsorship is a tax-exempt donation (minus cost of meals)

Why Participate

- Promotion for your company/product through on-site recognition and the CWE website
- Workshops, keynotes and event promoted to more than 32,000 people on the CWE email list
- Get in front of a targeted audience with tremendous buying power



Center for Women & Enterprise
Eastern MA · Central MA · New Hampshire
Rhode Island · Vermont · Veterans Business Outreach Center (VBOC)

www.CWEonline.org · info@cweonline.org · 617-536-0700

The annual Women Business Leaders Conference (WBLC) is hosted by the Center for Women and Enterprise (CWE). This conference attracts women business leaders, certified Women Business Enterprises (or WBEs), regional corporations, Supplier Diversity professionals, and other business and community leaders.

This year's conference theme will feature:

- Workshops, Roundtable and panel discussions led by knowledgeable experts; topics will revolve around building your business, personal journey, and best practices in supplier diversity
- Ample opportunities to network and connect
- An Awards Luncheon where business leaders and community leaders will be recognized
- Exclusive networking and procurement opportunities between WBENC-certified businesses and corporate supplier diversity and procurement professionals

2019 WBLC Friday, October 4
8:00 AM to 4:30PM
Sheraton Hotel
Framingham, MA

For More Information or To Participate:

Please visit www.CWEonline.org/WBLC or contact

Melinda Leon

Email: MLeon@CWEonline.org

Phone: 617-532-0244

“Being a member of CWE’s WBENC-New England Corporate Council has introduced me to a number of creative resources that have brought well-priced, well-designed and innovative products to our company.”

*--John Doyle, Operations Manager for Maine,
UPS*

Thank you for your interest in joining our New England Corporate Council. If you have any additional questions, please don’t hesitate to contact us.

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Corporate Membership Application Form



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Company Full Name: _____

Type of Membership (Corp/Edu/Gov't): _____

Membership Fee (\$3000/\$2000/\$1750): _____

Membership Year: 2020

Memberships are valid from January 1 through December 31, and are renewed annually. **Memberships can be pro-rated in the first year only.**

I understand that this application is considered a commitment and that my organization will begin receiving membership benefits upon the first day of the following quarter, unless an earlier date is agreed upon.

Yes, I understand

Authorized Name (print):

Authorized Name (signature):

Date: Click or tap to enter a date.

Completed application can be emailed to Melinda Leon mleon@cweonline.org

Upon receipt of application, Member will be requested to provide information on Primary Contact, and Invoice Contact. We will also request Member to provide a high-resolution copy of your company's logo.